THE MINISTER OF STATE OF THE MINISTRY OF COMMERCE (SHRI P. CHIDAMBARAM): (a) to (c) The input output norms are fixed by an inter Department Technical Committee known as "Special Advance Licensing Committee" in the Directorate General of Foreign Trade. The Committee consists of members of the technical authorities of concerned Administrative Ministries. Input-output norms are fixed by this Committee after taking into consideration the data furnished by the exporters and the views of the concerned Departments. The fixation and review of norms is a continuous process. While there is no system of pre or post export audit for verification of the authenticity of Input-outpur norms so fixed, with significant changes of efficiency, scale of operation and in prices, the norms are also modified as and when required.

MNCs and Foreign Companies capturing Domestic Market through Advertisements

5837. SHRI SURESH PACHOURI: Will the Minister of COMMERCE be pleased to state:

(a) whether Government are aware that the multinationals and foreign companies which have come to India after liberalisation have virtually captured the domestic market on the basis of concerted advertisements through the electronic and print media and through other means of advertisements and Indian companies are no match to them; and

(b) if so, what steps Government propose to take to safeguard the interest of domestic companies in the domestic market against the onslaught of foreign companies in the country?

THE MINISTER OF STATE OF THE MINISTRY OF COMMERCE (SHRI P. CHIDAMBARAM): (a) No such instance of capturing the domestic market has come to the notice of Government.

(b) Question does not arise.

Impact of Exim Policy on Knitwear Units

5838. SHRI RAMDAS AGARWAL: Will the Minister of COMMERCE be pleased to state:

(a) whether Government's attention has been drawn to a newsitem published in the Hindustan Times dated 7th April, 1995 captioned "knitwear units hit by new exim policy and opening of the economy";

(b) whether it is a fact that the prices of acrylic fibre have shot up abnormally from Rs. 80 per kg. in February, 1995 to Rs. 100 new;

(c) whether Government have received any Memorandum/Representation in this regard from the wool and woolens export Promotion Council; and

(d) if so, what remedial steps Government propose to take to enable the exporters to complete in the international market and save them from blocking of their funds to the tune of Rs. 43 per kg. for a period of six months, the details thereof?

THE MINISTER OF STATE OF THE MINISTRY OF COMMERCE (SHRI P. CHIDAMBARAM): (a) to (d) Yes, Sir. Before the announcement of the Revised Edition: (30th March, 1995) of the Exim Policy, the exporters were facing hardship and were not eligible for transferability of advance licence where the export obligation was discharged by exporting the goods in respect of which the benefits of Rule 191A or 191B of the Central Excise Rules, 1944 or input stage credit